

# Ryan Love

CREATIVE MEDIA SPECIALIST



## Experience

01 / 2025 **CONTRIBUTOR**

-Present *Lions Wire/USA TODAY Sports*

- Write and report on Detroit Lions-related news for publishing and distribution across USA TODAY Sports and social media platforms.
- Research and provide evidence on player and coach backgrounds and tendencies to use for analysis in published works.
- Monitor team activities and respond to potential breaking news promptly.

03 / 2023 **WEBSITE DEVELOPER**

-Present *City of Tulsa/Tulsa Police Department*

- Serving as a liaison for communication between TPD and media partners.
- Creation of new public-facing TulsaPolice.org website to modernize and simplify the department's online resources for users.
- Support Communications Unit with social media messaging and content creation.
- Graphic design for social media, including public safety alerts, YouTube thumbnails, and event flyers.
- Writing and creation of original department content for public viewing and sharing.

08 / 2024- **CONTENT EDITOR**

01/2025 *Pro Football Network*

- Copy edit, proofread, and build numerous articles daily, ensuring they meet company standards.
- Create engaging and attention-grabbing headlines that accurately reflect the content of articles and attract readership.

07 / 2021 - **DIGITAL CONTENT PRODUCER**

03 / 2023 *KJRH-TV / E.W. Scripps*

- Operating social media platforms for an audience of more than 170,000 followers.
- Writing and reporting news/sports for digital/social media audiences.
- Developing and managing strategies for a digital audiences.
- Host and produce a weekly fantasy football podcast.
- Handling live streams and breaking news.
- Great Plains Awards Finalist for on-site coverage of 2022 PGA Championship.

06 / 2018 - **DIGITAL CONTENT PRODUCER**

06 / 2021 *KOKI-TV / Cox Media Group*

- Creation and management of social media channels for an audience of more than 420,000 followers.
- Gathering news and creating content for all social media platforms.
- Used Tableau and Google Analytics to analyze reports and content performance.
- Video creation and editing.
- Assigned reporters/photographers unique, digital-only responsibilities for OTT.



## Contact



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TULSA, OK

## Education

B.A. BROADCAST JOURNALISM

MAY 2018



WAYNE STATE UNIVERSITY

DETROIT, MI

## Skills



DIGITAL CONTENT CREATION & STRATEGY

PODCAST HOSTING & PRODUCTION

SOCIAL MEDIA MANAGEMENT

WEB & CONTENT MANAGEMENT

WRITING, EDITING, PROOFREADING

AUDIO & VIDEO PRODUCTION

WEB DEVELOPMENT & BRANDING

INDEPENDENT THINKER

ABILITY TO WORK ON DEADLINE

## References

REFERENCES BY REQUEST