

# RYAN LOVE

MEDIA

COMMUNICATIONS

CREATIVE



## Experience

### USA TODAY Sports - Lions Wire Contributor

January 2025 - Present

- Write and report on Detroit Lions-related news for publishing and distribution across USA TODAY Sports and social media platforms.
- Research and provide evidence on player and coach backgrounds and tendencies to use for analysis in published works.
- Monitor team activities and respond to potential breaking news promptly.

### City of Tulsa - Website Developer

March 2023 - Present

- Serving as a liaison for communication between TPD and media partners.
- Creation of new public-facing TulsaPolice.org website to modernize and simplify the department's online resources for users.
- Support Communications Unit with social media messaging and content creation.
- Graphic design for social media, including public safety alerts, YouTube thumbnails, and event flyers.
- Writing and creation of original department content for public viewing and sharing.

### Pro Football Network - Content Editor

August 2024 - January 2025

- Copy edit, proofread, and build numerous articles daily, ensuring they meet company standards.
- Create engaging and attention-grabbing headlines that accurately reflect the content of articles and attract readership.

### E.W. Scripps - KJRH-TV - Digital Content Producer

July 2021 - March 2023

- Operating social media platforms for an audience of more than 170,000 followers.
- Writing and reporting news/sports for digital/social media audiences.
- Developing and managing strategies for a digital audiences.
- Host and produce a weekly fantasy football podcast.
- Handling live streams and breaking news.
- Great Plains Awards Finalist for on-site coverage of 2022 PGA Championship.

### Cox Media Group - KOKI-TV - Digital Content Producer

June 2018 - June 2021

- Creation and management of social media channels for an audience of more than 420,000 followers.
- Gathering news and creating content for all social media platforms.
- Used Tableau and Google Analytics to analyze reports and content performance.
- Video creation and editing.
- Assigned reporters/photographers unique, digital-only responsibilities for OTT.



## Education



WAYNE STATE UNIVERSITY

January 2015 - May 2018

B.A. Broadcast Journalism

## Skills

INTERNAL & EXTERNAL COMMUNICATIONS

DIGITAL CONTENT CREATION & STRATEGY

SOCIAL MEDIA MANAGEMENT

WEB DEVELOPMENT & BRANDING

AUDIO & VIDEO PRODUCTION & EDITING

PODCAST HOSTING & PRODUCTION

WEB & CONTENT MANAGEMENT

WRITING, EDITING, PROOFREADING

ABILITY TO WORK ON DEADLINE

GRAPHIC DESIGN

ADOBE CREATIVE SUITE

MICROSOFT 365

## Contact

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